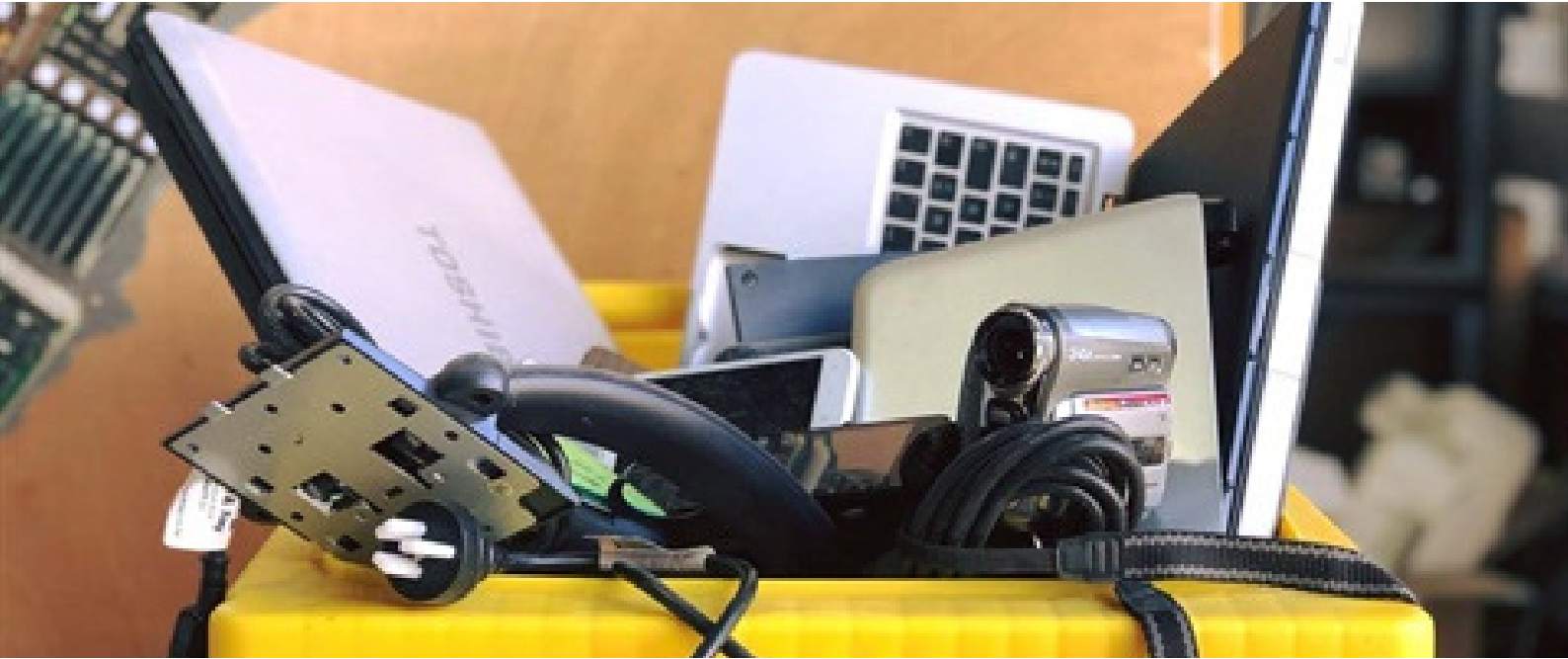


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INSIGHT

WTC COMMUNITY WEEKLY



Drop Your E-waste Here!

A recent survey by Samsung and Morning Consult finds 54% Gen-Z (those born in 1996 to 2009) have a hard time letting go of their old electronics, especially when it comes to gadgets.

Out of 2.210 respondents above the age of 18, nearly half of them agreed that e-waste is a major source of global warming. However, 72% admitted they never even tried to recycle theirs.

The reasons vary: digital FOMO (fear of missing out), used as a back-up device, worry of data leak, losing old photos and to save as a gift for a relative or friend.

According to WEEE (Waste Electrical and Electronic Equipment Forum), there are over five billion e-waste from mobile phones alone this year. Almost all of them will be buried, disposed of, or burned causing damage to the environment and health. Cell phones contain many minerals and components that can be recycled, including gold, copper, silver and palladium.

If you wish to be rid of your old devices but unsure of the best way to do so, simply drop them at any WTC buildings receptions until November 18 and we'll have the Jakarta Provincial Environment Agency pick them up.

For more information, contact @wtc.jakarta on Instagram or events@jakland.co.id.

Yours truly,
the community editor