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INSIGHT

WTC COMMUNITY WEEKLY



FoMO

So the big news this week was that British rock band Coldplay is going to hold their first ever concert in Jakarta on November 15th. Pre-sale tickets will go live next week on May 17th and 18th, and general sale to follow on the 19th. "Ticket war" is expected to happen.

As exciting as it is, there is always a debate on who is "eligible" to go watch - which would, consequently, impact the "ticket war". FoMO, is once again trending.

According to the *World Journal of Clinical Cases*, the term "fear of missing out" gained traction in 2004 when psychologists describe a phenomenon associated with the use of social networking sites (note that this was the year Facebook was launched). FoMO includes both the perception of missing out, which triggers anxiety, and compulsive behaviors, like checking and refreshing sites, to maintain social connections.

When it comes to concerts, there is really no justifications whether you're "qualified" or not, it all basically comes down to your financial capability, Internet connection, and of course, a great deal of luck. Maybe you're already a fan, or perhaps going to one would make you a fan. So whoever goes to the war, good luck!

Yours truly,

the community editor

What's New:



For more information, e-mail events@jakland.co.id