

INSIGHT

WTC COMMUNITY WEEKLY

World Blood Donor Day

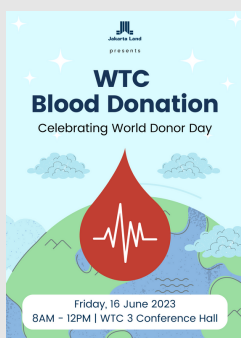
Every year countries around the world celebrate World Blood Donor Day (WBDD). The event serves to raise awareness of the need for safe blood and blood products and to thank voluntary, unpaid blood donors for their life-saving gifts of blood.

A blood service that gives patients access to safe blood and blood products in sufficient quantity is a key component of an effective health system. This year's theme is "Give blood, give plasma, share life, share often." It focuses on patients requiring life-long transfusion support and underlines the role every single person can play, by giving the valuable gift of blood or plasma. It also highlights the importance of giving blood or plasma regularly to create a safe and sustainable supply of blood and blood products that can be always available, all over the world, so that all patients in need can receive timely treatment.

If you would like to take part in the celebration and be a donor, join us this Friday, June 16 from 8 AM at Conference Hall WTC 3. Remember to not take any medication at least three days prior, eat and rest well before donating. See you there!

Yours truly,
the community editor

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