INSIGHT

WTC COMMUNITY WEEKLY







Find Your Colours

If you've spent any time looking at recent beauty trends, you'll likely have come across personal colour analysis, a system that promises to help people look their best by determining what makeup and clothing colours best complement their hair and skin tones.

First popular in the 1970s and '80s, personal colour analysis has been enjoying a comeback, partly thanks to apps like TikTok, with people trying to type themselves into season-inspired categories like True Spring, Deep Autumn or Cool Summer.

Colour analysts would drape or hold a piece of fabric next to their client's face to determine if the colour affects how they look. For example, they will see if it darkens the area under their eyes, makes their skin look unhealthy, brings out redness, washes out their complexion, helps define their jawline, and other things.

Speaking of looks and colour, come join our beauty class on August 15th if you're interested. Register to events@jakland.co.id before the 11th.

Yours truly,

the community editor