

# INSIGHT

WTC COMMUNITY WEEKLY



## Holiday Shopping

### What's New:

Most people are conscious about budgets and spending priorities, especially in the face of economic uncertainties and geopolitical tensions. However, come holiday season and somehow the purse string is loosen up a bit.

While retailers are not immune to the pressure brought about by consumers' spending habits, the holiday season provides a window of opportunity for brands hoping to recover from the sales slump in past quarters. December in particular is when they go all out. Clearance sale, year-end discounts, last stock calls, reduced prices. These annual traditions are very enticing.

At these events, there's bound to be long queues. And of course there's always an option to purchase items and gifts online, but nothing beats that excitement and satisfaction of being able to touch, feel, try on and sample products for yourself.

With this in mind, WTC and Central Department Store are bringing that bazaar experience right here to the Complex. We have prepared special communities events as well so keep a look on the details on our @wtc.jakarta Instagram!

Yours truly,  
the community editor

**CENTRAL BAZAAR**  
4 - 8 DECEMBER  
CONFERENCE HALL WTC 3