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2024 TOURISM TRENDS

Travelers, rejoice! For 2024 brings you a total of 27 off days - 17 being national holidays and 10 being collective leave.

Indonesia's tourism is currently enjoying a promising revival post-Covid and industry players are eager to go big and beyond. According to Wahyu Wijayanto, Director of Industry, Tourism and Creative Economy at The Ministry of National Development Planning/ National Development Planning Agency, there are several trends to look out for in the next five years: culture immersion, wellness, work from destination, off grid travel and sports.

The Ministry is also said to front the principles for quality tourism, sustainable tourism, regenerative tourism, and high-end tourism segmentation.

So if you love to explore, it's time to start saving and planning your trips. Check out the <u>recommended</u> <u>annual leave schedule</u> to maximize your days and pop by Dwidaya Tour at retail area WTC 2 for options and alternatives.

> Yours truly, the community editor