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WTC COMMUNITY WEEKLY



WORLD NO-TOBACCO DAY

Celebrated every year on May 31 since 1987, World No-Tobacco Day is an annual celebration to inform the public on the dangers of using tobacco, the business practices of tobacco companies, what is being done to fight it, and what people around the world can do to claim their right to health and healthy living and to protect future generations. It was created to draw global attention to the tobacco epidemic and the preventable death and disease it causes.

According to a recent research by <u>Statista Consumer Insights</u>, Indonesia tops the list of most e-cigarette users in the world, claiming up to 25% of the population. <u>The Indonesian Society of Respirology</u> believes that e-cigarette or vaping is a ticking time bomb and is just as harmful as conventional smoking.

It is expected that this year's campaign, #TobaccoExposed, will give a platform to young people across the world to urge governments to shield them from predatory tobacco marketing tactics.

The industry targets youth for a lifetime of profits, creating a new wave of addiction starting with children as young as 13.

Yours truly,

the community editor

WHAT'S NEW?

