

INSIGHT

WTC COMMUNITY WEEKLY



Read Up

How many of you are aware that last Monday, August 24, was *Hari Anak Jakarta Membaca* (Jakarta Child Reading Day, or *Hanjaba* in short)?

First established in 2007, *Hanjaba* was designed to encourage reading from an early age. According to the Jakarta Library and Archive Service, it was used to promote libraries and appreciate the society's love for knowledge, books and literacy through various activities.

In recent years, the celebration developed into several competitions such as reading (obviously), writing, speech, poet, poem, spelling bee, drawing, colouring, quickfire quizzes, even paper/slide/news presentation. Age ranges from 3 to 18.



Speaking as the Indonesian Reading Ambassador, famed journalist, TV host and news presenter Najwa Shihab said reading broadens the minds. It helps to understand things, it answers questions, it challenges us to be more critical yet open. It is a window to the world.

And whether you realise it or not, we spend the majority of our time reading. Be it the news, books, signs, social media. We count the seconds on the traffic lights, we read the shampoo bottle in the shower.

Reading is essential for a better life. And it is never too late to learn.

As Najwa said, *it only takes one book to fall in love in reading. Go find yours, let's fall in love.*

Yours truly,
the community editor